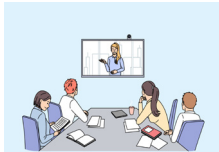


CITATIONS for Framework #4: Awareness and Support

PROFESSIONAL REFERENCES:

Luciana Duarte and Mike Zagorsek were instrumental in the creation of this framework during Sapient's re-organization in 2001.

IMAGES: (in order of appearance)



"Business coaching and online Discussion concept. Group of young smiling colleagues women and men sitting backwards in office listening to woman making presentation online vector illustration Free Vector," Dzianis Vasilyeu, www.vecteezy.com



"Discussion and business partners concept. Young smiling colleagues woman and man standing at presentation with notes discussing ideas together Free Vector," Dzianis Vasilyeu, www.vecteezy.com



"Young man sit at desk working on laptop making notes on paper. Guy studying online on computer writing in notebook. Education and remote job. Vector illustration. Free Vector," Dzianis Vasilyeu, www.vecteezy.com



"Overjoyed diverse multiethnic young people feel positive and joyful show diverse hand gestures. Smiling men and women use body language, ok, thumb up, heart sign. Vector illustration. Free Vector," Dzianis Vasilyeu, www.vecteezy.com



Rogers, Everett M. *Diffusion of Innovations*, 5th ed. New York: Free Press. 2003. p. 281.

CONTENT REFERENCES:

Rogers, Everett M. *Diffusion of Innovations*, 5th ed. New York: Free Press. 2003.